The International Investment Position of the United States: Developments in 1969

The net international investment position of the United States improved by \$1.5 billion in 1969 as total U.S. assets rose \$11.1 billion and total liabilities rose only \$9.6 billion. The rise in the value of U.S. direct investments abroad, including reinvested earnings, was \$5.8 billion, slightly more than the rise in 1968. However, the net flow of corporate funds was slightly more favorable to the balance of payments than in 1968 because carnings on direct investments rose sharply. The ratio of U.S. reserve assets to liabilities to foreign official agencies moved (avorably, reflecting the 1969 surplus on the official reserve transactions balance; at the same time, the ratio of U.S. reserve assets to liquid liabilities continued to fall, reflecting the large liquidity deficit.

TOTAL international assets of the United States—including official reserve assets—rose \$11,064 million in 1969 and U.S. liabilities to foreigners rose \$9,542 million. As a result, the net international investment position improved by \$1,522 million, which was substantially greater than the small improvement of only \$152 million in 1968. At yearend 1969, total assets exceeded total liabilities by \$67,046 million.

This article first considers the factors accounting for the recent changes in the U.S. net international investment position (table 1). The composition of the shifts in the total value of assets and liabilities from yearend to yearend is then discussed, noting the contribu-

Note.—Significant contributions were also made by Julius Preidlin, Russell Scholl and Zalic Warner.

tions of balance of payments flows, reinvested earnings, and valuation changes, as well as changes in coverage and statistical discrepancies (tables 2 and 3). In addition, the changing structure of the relation between the liquidity of U.S. assets and the liquidity of U.S. liabilities is analyzed (table 4 and chart 9).

A major part of the article is devoted to discussion of U.S. direct investment abroad and the flows associated with such investments. A summary is given in table 5 and detailed figures for 1969 are published here for the first time in tables 5 through 11. Foreign direct investment in the United States (tables 12 and 13) and portfolio investments (tables 14 and 15) are also discussed.

Changes in the Net International Position

Changes in the net international investment position of the United States reflect three major factors (table 1). The first is not recorded balance of payments capital flows, which must be equal to the current account (the balance on goods, services, and unilateral transfers) adjusted for errors and omissions. In effect, a surplus on the current account adjusted for errors and omissions allows an improvement in our net investment position. The second is reinvested carnings of U.S. affiliates abroad minus reinvested earnings of foreign enterprises in the United States. Earnings of U.S. affiliates abroad not sent back to the United States as income (and thus not included in the current account) improve our investment position. The third factor is the net change in valuation of outstanding U.S. investments abroad and foreign investment in the United States (including adjustments in the various series for changes in coverage and statistical discrepancies); these are also not included in the balance of payments accounts. Essentially, we improve our net investment position by transferring abroad real goods and services or by reinvesting foreign earnings abroad, but the position is also affected by changes in valuation of outstanding assets and liabilities.

From the mid-1950's through 1966, we had a rather consistent rise in our net investment position, which largely reflected a strong trade balance and growing income on investments (and thus a surplus on the current account), as well as a moderate growth in reinvested earnings; these factors were only partly offset by adverse valuation adjustments. However, in 1967 (when the valuation adjustment was particularly adverse), and in 1968 (when the trade balance dropped sharply), the net investment position rose only nominally.

Our net position showed a \$1.5 billion improvement in 1969. Net reinvested earnings amounted to \$2.1 billion and, more importantly, there was an extremely favorable impact of over \$3.0 billion due to valuation and price changes affecting outstanding portfolio holdings. (In 1968, valuation adjustments had been unfavorable.) As prices in the U.S. stock market declined in 1969, the value of outstanding U.S. stocks held by foreigners declined almost \$3.0 billion, thus reducing U.S. liabilities to foreigners. In addition, rising long-term

I. If the errors and ominstons in the balance of payments accounts could be identified, a part would presumably go jute recorded capital flows and a part into recorded goods, services, and unitatest transfer accounts. The two secounts would then be equal.

interest rates in the United States reduced bond prices and the value of outstanding foreign holdings of U.S. bonds fell by almost another \$1.0 billion. These shifts were only partly offset by a \$1.0 billion decline in the value of outstanding foreign bonds held by U.S. residents which resulted from rising interest rates abroad. (Valuation adjustments to outstanding U.S. holdings of foreign stocks were small.)

On the other hand, the net investment position was adversely affected by the \$3.7 billion net inflow of capital recorded in the balance of payments. This, in turn, reflected a \$2.8 billion negative errors and omissions (a sharp deterioration from 1968) and a \$0.9 billion deficit on current account (\$0.5 billion more than in 1968). The deterioration in the current account largely reflected a sharp increase in payments to foreigners on their dollar holdings due mainly to the sharp rise in U.S. interest rates; there was little change in the trade balance.

There are reasons to believe that our investment position improved by more than the recorded amount in 1969. Available figures on Eurodollar market holdings suggest that a substantial part of the increased outflow from the United States on errors and omissions reflected flows of U.S. funds to the Eurodollar market. Such flows would increase U.S. assets abroad, but are not reflected in the recorded capital flows nor in the investment position. If rough allowance is made for such unrecorded flows to the Eurodollar market, it appears that the net investment position might have improved by perhaps as much as \$3.0 billion, rather than \$1.5 billion.

White the net change in our investment position can be considered to be accounted for by the factors just discussed (the current account adjusted for errors and omissions, reinvested earning and valuation adjustments), capital flows, of course, may have a major impact on trade, services, and earnings. To the extent this occurs, the change in the net investment position is not determined independently of capital flows. On the other hand, an outflow of capital from the United States does not necessarily result in a

net change in the U.S. international investment position unless one of the factors mentioned also is influenced. These questions were discussed more fully in the Investment Position article in the October 1969 Survey.

Changes in U.S. Assets and Liabilities

The composition of changes in assets and liabilities was quite different in 1969 than in 1968 (tables 2 and 3). The increase in U.S. nonliquid assets abroad was \$9.8 billion in 1969, about \$1.0 billion lower than in 1968. Outflows of capital recorded in the balance of payments were slightly lower in 1969. More importantly, price adjustment to the value of outstanding foreign securities held by U.S. residents was large and adverse in 1969 while it was favorable in 1968. This shift offset the favorable impact of an increase in reinvested earnings. As a result, the increase in assets due to factors other than capital flows was only \$2,393 million in 1989. compared with \$3,125 million in 1968.

The increase in U.S. nonliquid liabilities was only \$1.2 billion in 1969, following a \$11.0 billion increase in 1968. This \$10 billion shift reflected a sharp fall in the inflow of nonliquid funds from abroad as recorded in the balance of payments, and a large swing in price adjustments to foreign portfolio holdings in the United States, mostly reflecting the decline in prices of U.S. stocks.

The lower inflow of funds from abroad reflected smaller purchases of private U.S. securities by foreigners, and very large adverse shifts by foreign official agencies in their holdings of long-term time deposits at U.S. banks (table 2, line 33) and of "nonliquid" U.S. Treasury securities (table 2, line 37). These transactions by foreign official agencies are some of the "special financial transactions" which have distorted the liquidity balance in recent years.

Shifts in liquid assets and liabilities of the United States in 1968 and 1969 were even more striking. In the earlier year, U.S. liquid assets—i.e., U.S. monetary reserves—rose \$880 million, while liquid liabilities rose only \$495 million, producing a \$385 million improvement in our net liquidity position. (The change in liquid liabilities included a \$214 million adjustment for changes in coverage. Excluding this adjustment, the balance of payments flows were an \$880 million increase in reserves and a \$709 million increase in liquid liabilities. The difference is equal

Table 1.—Factors Accounting for Changes in the Net International Investment Position of the United States

	(Millions	of dollars	1					
	liem		Avorage		1066	1987 -	IDÓS F	1000 -
		1051-48	1935-40	T041-92				
Relance on good (+)}	ls, services, and prilateral transfers (surplus	498	1,002	3,836	2,492	2, 243	-836	885
Adjustment for:	Errors and amistions (receipts (+))	800	173	-810	-514	-1,038	514	-2,541
Equals:	Not recorded between of paymonts capital flows (outdow (+)). Ohonge in U.S. masts (increase (+))	-197 1,002 -1,100	1, 175 1, 283 1, 283 1-2, 184	1, 127 6, 107 -3, 170	1, 978 5, 200 -3, 321	1,155 6,008 6,853	-248 8,561 -0,400	-3, 726 E, 604 -12, 330
Plants	Net reinvested combigs (incresse (+))	070	000	1,072	1,400	1,168	L,687	2, 101
Plusi	Cinages in net valuation and other adjust- ments. of which: Changes in coverage and statis- tical discrepencies.	-370 n.a.	1 – 6 09	/ —240 n.a.	-10 25	-2, 8 08	-087 108	8, 147 165
Equals:	Change in not intercentenal investment posi- tion of the United States Change in U.S. satets (increase (+)) Change in U.S. liabilities (increase (-)).	102 2, 143 -2, 041	1, 466 4, 138 -2, 673	* 3, 426 * 0,038 * -3,511	8, 387 6, 037 — I, 670	9, 701 9, 284	152 11, 687 - 11, 623	1, <u>822</u> 11, 004 -0, 542
Addendum:	Net international investment position of the United States at end of period 2	37,237	64, 568	r 61, 0 68	6 5, 06 5	05, 372	66, 624	67,048

¹ Revisud. • Prolimbrary. 11.a. Not available.
1. Includes an adjustators for direct levestment in Culta omitted from the data effective 1999.
2. The not position at the end of a given period is equal to the position at the end of the proceeding period plus the closel net obtains during the period.

Table 2.-International Investment Position of the United States at Yearend;

[Millions of dollars]

						[Mrilling	AB OL COURT										
Limo	Typa of lavestment		To	м		Wester	п Вигорю	Car	тада	Jap	an .	other V	marican ies and Vestorn sphare		fordign itrles	argent:	atlonal zations ad ented ‡
		10001	1985 (1068 -	1000 >	1008 -	L080 ►	1968 -	1969 #	1968 -	1000 +	1668 r	1000 •	1948	L069 P	1908 -	1009 =
1	NET INTERNATIONAL INVEST- MENT POSITION OF THE UNITED STATES	44, 5 66	61, 686	45, 524	67, 946	—8, 52 1	- £4, 090	20,860	22,550	L, 453	2,593	16, £9ê	16, 863	29,681	23, 232	14,812	# 4,898
2	U.S. adeque a broad	85,768	129, 457	144, 772	157, 836	\$9,721	41, 373	33,810	34, 323	5, 1732	4,465	24, 523	26, 261	27, 634	29, 542	17,652	£9,887
3	Nonliquid	64, 409	106,007	131, 082	140, 872	36, 108	28, 593	31,808	24,223	5, 131	0,408	24,023	20, 201	27,034	20, 542	5, 370	6,084
4	Private	49, 430	81, 528	102, 519	110, 142	28, 177	20,310	81,708	34,306	5,005	6,737	10,0\$8	20, 430	13,777	14,072	4, 318	4,384
.5	Long-lerm	44, 447	71,375	89, 529	00,020	24,748	24, 721	30, 88L	32,600	1,682	2,110	10, 108	16,090	19, 314	13, 286	4, 112	4, 384
•	Direct investments?	31,845 4,801 833	40, 474 0, 118	94, 983 10, 544	70,703 10,670	10, 407 602	21, 564 683	10, 886 4,905 741	21, 976 6, 110	1,010	1, 218 205	18, 101 721	18,811 098	9, 160 1, 207	10,043	1 2,781 1,381	28,060 1,324
Ħ	Other foreign bonds Foreign corporate stocks Claims reported by U.S. bonks	R33	1,060 6,048	1, 124 0, 452	1,133 8,043 3,057	2.800	24 ¹ 2,816	I 3.201 I	1000	(*)	(*) 306	211 101	242 314	177	68 919		17711
LO	Olding reparted by U.S. banks	1,064 1,688 1,374	4,317 • 2,371	2, 387 2, 023	3,007 3,644	027 3, 140	1,290	228 881	3,400 240 990	122 127	88 141	1, 377 502	1, 81 0 701	1, 113 274	957 373	' ,	
12	Short-torm	4,083	10, 163	12, 900	14, J23	3,430	2, 189	1,914	1,708	3, 923	3,027	3, 650	3,433	1, 463	1,706	1	(r)
12	Oldina reported by U.S. banks	3,894 1,380	7,736 2,418	8,711 4,279	0,006 4,617	1, 181 2, 288	1,418 2,171	633 681	826 862	8, 114 200	3,372 266	2,880 601	2,865 658	994 (82)	1, 185 621		g
15	U.S. Government,		23, 470	28, 543	30, 720	8,021	8, 28 3	11	18	728	733	5,270	5,822	13, 237	14, 570	1, 257	1,300
16 17 18	Long-term credits - Repayable in dellars	14, 187 N.A. N.A.	20, 318 14, 068 6, 360	25, 040 19, 067 5, 973	28, 210 21, 971 6, 220	7,808 0,730 1,078	8, 034 6, 981 1, 043	:	10 10	077 677 100	608 500 00	4, 237 4, 644 608	5,702 5,120 072	10,865 6,760 4,265	12,333 7,066 4,415	1, 252 1, 252	1, 295 1, 295
10	Foreign correspond and other plains.	2,802	2, I&L	2,603	2,510	216	240	7	5	40	23	23	ap	2,203	2, 188		6
20	Liquid: U.S. monetary reserve assets	19, 269	16, 460	15,730	16, 964	3, 623	2, 750	4	(°)	ı	1					12, 183	14, 183
23 23 24	Gold	17, 904 1, 585	12,806 781 803	10, 802 8, 528 1, 200	11,820 2,781 2,324	3, 623	2,750		(%)				-,,			10, 809 1, 200	11, 550 2, 324
26	U.B. Habilities to Javolginess.,,		58,758	61, 248	10,780	48, 242	56, 462	19,010	11,774	4,276	4,876	8, 823	0,399	6, 163	G, 310	3,740	2,988
25	Nonliquid	19,654	29, 614	47, 634	48, 872	20,034	32, 707	7,820	7,489	960	1,029	4,050	8,042	2,757	2,548	1, 113	1, 488
26	Private	19, 259	27, 802	42, 200	43, 946	28,060	29, 500	6,468	8, 327	930	904	4,015	3,506	2, 201	2,000	1, 113	1,458
97	Long-term	18,418	20, 294	40, 853	40,989	20, 301	27, 452	0, 187	0,040	448	853	3,803	2,341	2, 101	1,833	1,113	1,458
28 20 30 31	Direct investments Corporate and other bonds Corporate stocks Liabilities reported by U.S. banks	1 040	8, 797 875 14, 868 513	10,816 4,214 10,681 8,168	11,816 4,600 16,140 2,400	7, 760 3, 266 13, 165	8, 510 2, 770 12, 106 54	2, 630 60 3, 285	2,834 87 2,060 (*)	18L (*) 9 658	176 (*) 10 868	189 140 2,884 860	103 141 2, 164 223	43 96 550 1, 2 5 3	10 6 83 748 097	634 146 431	730 100 550
32 33	To private foreigners To foreign official agonoles	7	293 120	826 2,341	080 L 807	ıî.	54	N.B.B. N.B.B.	N.9.3. N.3.6.	N.S.S. N.S.S.	N.S.S. N.S.S.	345 512	314 200	N.S.S. N.S.S.	N.S.E. N.B.E.	481	550
34	Other 4	1,580	· L, 410	2, 607	3,788	1,082	a, 012	173	178	(f)	12	262	224	200	310		
25	Bhort-term *	904	989	2, 637	2,059	1,738	2,048	251	278	θL	143	212	254	108	286	(*)	(O)
28	U.S. Government,	972	2,282	4,744	4,027	2,878	1, 207	1,341	1, 102	L1	33	85	47	468	470		
27	Certain Habilities to foreign official agencies 7	_ 2	400	2 793	2,048	1,020	1, 251	L #24	1, 120					350	266		
28	Other	271	1,784	2,723 2,091	2,262	1,840	1,946	777	" \$3		22	26	47	W)		******	********
30	Liquid.	21,549	20, 116	32, 614	41,918	17, 308	22,768	3, 181	4,254	3, 329	3,849	4,773	5, 750	3,300	3, 782	1,027	3, 511
40	To private foreigners	Ι΄.	12, 103	20, 103	28, 907	10, 907	16, 897	2,640	2, 769	N.S.S.	N.S.B.	3,405	4,002	N.B.B.		603	402
41 42	To banks 1	4,818	7,410 4,49 0	34, 479 5, 631	22, 645 0, 343	8, 872 1, 436	15, 243 1, 514	N.8.8. N.8.8.	N.S.S. N.S.S.	N.8.8. N.8.8.	N.S.S. N.S.S.	780 2,610	1,002 2,100	N.8.8. N.8.8.	N.S.S. N.S.S.	707	(*) 402
42	To foreign official agencies	12,410	16, 206	33, 511	13,011	7,001	4, 859	632	49.6	N.8.8.	N.S.S.	1,308	1,404	N.S.S.		1,030	1,010
44 45	Reported by U.S. Implea	4,010 6,391	5, 914 10, 202	5,609 7,912	7, 227 5, 784	2,730 4,271	2,350 2,600	N.8.8. N.8.B.	N.S.S. N.S.S.	N.8.8. N.8.8.	N.S.S. N.S.S.	1, 258 112	1, M3 51	N.8.8. N.8.8.	N.S.S. N.S.S.	230 800	219 200
#6	Addresia: Total liquid (laul)liks	21, 649	20, 116	23, 614	43,018	17, 808	22,760	3, ISL	4, 284	2,329	3,840	4,778	5, 754	3,306	3,762	1,827	1, 51.1
47 48	Private, reparted by U.S. banks U.S. Treasury Marketable or conver-	1	37, 108	24, 457	34,064	12, 591	10, 080	2,616	3, 770	2,090	2,664	4,501	5, 642	2,383	8,077	196	235
40	tible bends and notes	10 2, 320	3, 630	¹⁰ 1, 007	1,617	1, 163	1,080	384	272	9	81	80	88	36	23	25	32
50	Other obligations	8,141	8,366 34	7, 200 230	6, 218 210	3, 544	1,081	181	242	1, 120	1,234	142	₿1 	977	662	1, 180 230	1,025 230
_			1		I	I	<u> </u>	I	J		<u> </u>	<u> </u>	!		<u> </u>		'

^{*} Havised

* Preliminary.

N.A. Not available

* Less than \$60,000 (±).

Includes U.S. gold stock.

N.S.S. Not shown separately.

1. Universed except where indicated; otherwise the data are as published in the Survey, October 1969.

2. Excludes data for Cuba after 1969.

3. For the most part represents the estimated investment in shipping companies registered primarily in Panama and Liberia.

4. These terms mostly reflect transactions by U.S. nonbank residents as reported in lines 30, 40, 55, and 55 in bahance of payments table 1, 50 pvets, September 1970, page 36. However, the long-term position data given here include estimates for real citete, insurance, estates, and trusts, and prior to 1961, the diget-term position data include on omissions estimate.

5. Also incliques paid-in capital subscription to international inspecial institutions (other

than IMF) and outstanding amounts of miscellaneous ciains which have been sattled through international agreements to be payable to the U.S. Government over periods in excess of 1 year. Excludes World Wer I debts that are not currently being serviced.

On includes indubtedness which the borrowermay contractually, or at its option, repay with its carrency, with a third country's currency, or by delivery of materials or transby of sorvices.

T. Represents U.S. Government liabilities that are held in reserve assets at official monetary institutions. Also includes U.S. Government notes held by the Canadian Government in connection with the 1084 Colorable River power rights arrangements.

B. Includes liabilities to intermetional and regional organizations.

M. As reported by U.S. bonks: ultimate ownership is not identified.

10. A significant change in reporting caverage of the data occurred between this period and the preceding period.

Morn.—Data for Japan are presented for the first time; the estimates are based on developments since 1946.

to the \$171 million surplus in the liquidity balance recorded for 1968.)

In 1969, on the other hand, U.S. reserve assets rose \$1,254 million, while liquid liabilities rose \$8,304 million, producing a deterioration in our net liquidity position of \$7,050 million. (Considering only balance of payments flows, the difference between the increase in reserves and the increase in liquid liabilities is \$7,012 million, which

is equal to the recorded deficit in balance of payments on the liquidity basis for 1969.)

Liquidity structure

The evolution of the liquidity structure of U.S. assets and liabilities can be conveniently analyzed in terms of the ratios computed in table 4 and shown in chart 9. It must be recognized, however, that within each of the categories

of assets and liabilities used, the degree of liquidity of the various components is difficult to judge and can vary considerably. This difficulty increases when a number of categories are combined. Partly reflecting these considerations,

CHART 9

Liquidity Ratios: Outstanding U.S. Assets Abroad to Liabilities to Foreigners by Degree of Liquidity

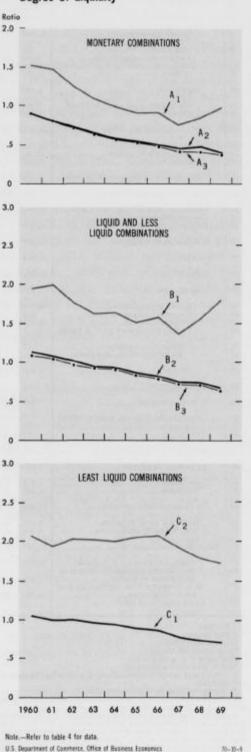


Table 3.—Changes in the International Investment Position of the United States Reconciled with Balance of Payments Capital Flows

		(M	fillions of	dollars)			
Lines	Net International Investment Posi Assets Abroad	tion and	U.S.	Lines	U.S. Liabilities to Foreig	ners	
in table 2	Item (increase +)	1968*	1969#	in table 2	Item (increase +)	1968 *	1969 =
1	NET INTERNATIONAL IN- VESTMENT POSITION OF THE UNITED STATES. Balance of payments capital flows. Other than capital flows.	152 -848 1,000	1, 522 -3, 726 5, 248				
2	U.S. assets abroad. Capital flows. Other than capital flows.	11, 687 8, 561 3, 125	11, 064 8, 604 2, 460	24	U.S. Liabilities to foreigners Capital flows Other than capital flows	11, 535 9, 409 2, 125	9, 54 12, 33 -2, 78
3	Nonliquid. Capital flows. Other than capital flows.	10, 807 7, 681 3, 125	9, 810 7, 417 2, 393	25	Nonliquid	11, 040 8, 700 2, 339	1, 23 4, 13 -2, 89
4	Private	8, 580	7,633	26	Private	9, 105	1, 05
5	Long-term	7,493	6, 500	27	Long-term	8,346	633
6	Direct investments	5, 492 3, 209 2, 175 108	5, 780 3, 070 2, 532 178	28	Direct investments Capital flows Reinvested earnings Valuation adjustments	892 319 488 85	1, 008 833 431 -260
7-8	Foreign bonds	925 1,099 -174	1, 027 -1, 019	29	Corporate and other bonds_ Capital flows Price changes	2, 093 2, 292 200	586 1, 543 -963
9	Foreign corporate stocks Capital flows Price changes	1, 214 155 1, 059	501 467 34	30	Corporate stocks	4, 040 2, 096 1, 944	-1,41 1,56 -2,96 -1
10-11	Claims reported by U.S. banks and Other. Capital flows. Changes in coverage.	-138	211 94 117	31-34	Liabilities reported by U.S. banks and Other Capital flows. Changes in coverage.	1, 321 1, 321	45.
12	Short-term	1, 087 1, 087	1, 133 575 558	35	Short-term Capital flows Changes in coverage	759 759	42 70 34
15	U.S. Government	2, 227	2, 177	36	U.S. Government	1,935	18
16	Long-term credits Capital flows Losses on write-offs Valuation adjustments	2, 297 2, 331 -6 -29	2, 270 2, 273 -3	37	Certain liabilities to foreign official agencies Capital flows Valuation adjustments	1,807 1,807	-76 -16:
19	Foreign currencies and other claims Capital flows Valuation adjustments Statistical discrepancies	-70 -62 -14 6	-93 -89 -8 4	38	Other	128 107	26 25 1
20	Liquid: U.S. monetary reserve assets Capital flows Other than capital flows	880 880	1, 254 1, 187	39	Liquid_ Capital flows Other than capital flows	495 709 -214	8, 30 8, 19 10
794		100000	67	40	To private foreigners	3,663	8, 80
21 22	Gold	1, 183 1, 183	967 -747 -814	41	To banks	3, 387 3, 387	9, 19 9, 21 -2
23	Valuation adjustments IMF gold tranche position	870	1, 034	42	To others	276 423 -147	-38 -50 11
				43	To foreign official agencies	-3, 168	-50
				44	Reported by U.S. banks	-524	1,62
				45	U.S. Treasury obligations Capital flows Valuation adjustments Changes in coverage	-2,644 -2,577 -67	-2, 129 -2, 141 1

Table 4.—Liquidity Ratios: Outstanding U.S. Assets to Liabilities to Foreigners by Degree of Liquidity

Rofer to chact 9	Lines in table 2	Rottos	1000	1001	1962	1003	1004	1065	1966	1007	1969	1000
		MONETARY COMBINATIONS		-					Ī		<u> </u>	_
	20	Hesuryco	1. 50	3. 40	ا ۔ ۔ ا	1.10	1.00	0.03	0.13	0.76	0.85	0.00
A,	33, 37, 43	Liabilities to foreign official agencies	1. (4)	1. 40	1. 25	1.10	1.00	u uz	L 153	0.74	0.85	""
A,	20	Resurvas	.00	.80	.72	.64	. 57	.13	50	.45	. 47	. ا
Δ,	3 6	All liquid liabilities		.00	.,,2	.01	. 01				'"	l ·¯
A ₁	20	Resorves	. 00	. 80	.71	.63	. 56	, 82	.48	.41	.0	. 3:
	33, 37, 2 0	All liquid liabilities and nonliquid liabilities to foreign official agencies				,64		, 44	`*			
		LIQUID AND LESS-LIQUID COMBINATIONS								l		ļ
D ₁	90, 12	Reserves and short-turm private claims	1.00	2.00	1.78	1.63	1.06	L 821 i	1.39	J. 25	1. 58	LS
D ₁	83, 87, 49	Liabilities to foreign official agencies	1.00	200	1.70	1.03	1.46	L	1.24	1.45	1. 00	La
Ba	90, 12	Reserves and short-term private claims	1, 13	1.96	a.	.94	.93	.86	.89	.75	74	.07
D3 .	33, 37, 80	All liquid the limited and months and the limited to toroign official egociety	1	". "] ""		. **	. 1040	. صوب	. 14	•	
Ba	20, 12	Resorves and short-term private claims	1,06	1.04	.07	.02	.01	. 583	. 79	.71	.70	.65
24	33, 96, 37, 30	Liquid and near-liquid liabilities, excluding portiolic	1.48	103	.07	,174	, 01	.20	.19	- 41	. 10	. 60
		LEAST LIQUID COMBINATIONS										
C ₁	20, 12, 7, 8, 0	Reserves, short-term private claims, and portfolio investment	1.04	.00	1.00	.05	.93	.88	.00	. 77	. 12	. 61
CI	29, 30, 33, 35 , 37, 20	Liquid and near-liquid liabilities, including portiolio	1.91	٠٧٠.	1.00	. us		.88	.60	. 11	.112	.101
C.	2	Total U.S. assets abroad	2.08	1.00		2,02	2.01	2.05	2.08	1,04	, .	ا ا
V.	<u>, </u>	Total U.S. linblitties to foreigners	3,45	1.00	2.00	*.uz	7. OL !	2.45	2.08 	1.14	1.181	1.74

the assets and liabilities compared in the various ratios are not necessarily of equal liquidity.

The ratio of U.S. reserves to U.S. liabilities to foreign official agencies (ratio A_i) largely reflects the influence of the balance of payments as computed on the official reserve transactions basis. It is also influenced by the method of financing the official balance, i.e., whether it is financed by a change in U.S. reserves or an increase in liablities. Reflecting the behavior of all ratios, when the ratio is greater than 1.0 (and reserves exceed liabilities, as from 1960 to 1963) a deficit of a given size will cause a greater reduction in the ratio if it is financed by an increase in liabilities than if it is financed by a decrease in reserves. When the ratio is 1.0 or less, a given loss of reserves has a greater adverse impact than an equal increase in liabilities. Of course, in judging the adequacy of U.S. reserves one must also take into account the absolute level of reserves and liabilities. as well as the ratios.

Reflecting the substantial deficits in the official settlements balance,

the A_i ratio shows a consistent decline from 1960 through 1967, although it flattened in the mid-1960's when the balance temporarily improved. In 1968 and 1969, however, when the official balance was in substantial surplus, the ratio improved. At end 1969, it stood at about 1.0 (about the same as end 1964)—that is, U.S. reserves were equal to our liabilities to foreign official agencies. Of course, with the large official deficit in the first half of 1970, the ratio dropped significantly lower.

The ratio of U.S. reserves to all U.S. liquid liabilities (A₂) is similarly influenced by the liquidity deficit and whether it is financed by an increase in liabilities or a decline in reserves. This ratio has also shown a rather consistent decline reflecting the persistent deficits in the liquidity balance. At end 1969, the ratio was 0.4 (i.e., reserves were less than half of our liquid liabilities).

Including certain nonliquid liabilities to foreign official agencies (which reflect special financial transactions that are considered to distort the liquidity balance) with liquid liabilities and recomputing the ratio (ratio A₁), gives

essentially the same impression as the ratio of reserves to only liquid liabilities. However, the adjusted ratio is somewhat lower than the A₂ ratio reflecting the growth in holdings of nonliquid securities by foreign official agencies.

While U.S. reserves are the most highly liquid assets that are available to defend the value of the dollar, part of private short-term claims of banks and nonbanks can be considered sufficiently liquid to provide an offset to the liquid liabilities. Ratios B1, B2 and B2 compare U.S. reserves plus short-term private claims to various combinations of liquid and less-liquid liabilities. The comparison with liabilities to foreign official agencies (\mathbf{B}_{t}) indicates that such assets were about twice such liabilities in the early 1960's, declined to 1.38 in 1967 but then rose to 1.81 by end 1969. Not only is the level of the ratio consistently higher than the ratio of reserves alone to liabilities to official foreign agencies (A₁), but the deterioration from 1960 to 1969 is less pronounced. This indicates that the decline in U.S. reserves was to some extent offset by a buildup of generally less-liquid short-

ure changes in the liquidity structure

of our position. It focuses, instead, on

the relative amount by which assets

exceed liabilities, similar to the way the

net international investment position

tween total assets and total habilities.

This ratio was about 2.0 in 1960,

essentially remained at that level

through 1966, and then declined in 1967

and 1968 as total assets and total

liabilities both rose by about the same

amount. Even in 1969, when there was

a \$1.5 billion improvement in the net

international investment position, the

improvement was not sufficient to pre-

vent a further small decline in the ratio.

focuses on the absolute difference be- "

term private claims. Some of these claims, such as Eurodollar and money market holdings of banks and nonbanks, are quite liquid; others, such as trade credits, loans and brokers' claims are significantly less so.

The ratios of U.S. reserves and shortterm private claims to liquid and lessliquid liabilities (B2 and B3) behave in a manner similar to the more monetary ratios computed in A2 and A3. However, the deterioration from 1960 to 1969 is not quite as strong, and the levels are somewhat more favorable. (Less liquid liabilities in ratio B2 are the "nonliquid" liabilities to foreign official agencies. Less-liquid liabilites in ratio B₂ also include short-term private liabilities of nonbanks, such as brokers' liabilities, trade credits and loans from foreigners, a good part of which are probably not ensily liquidated.)

Looking at a wider spectrum of assets and liabilities, in ratio C₀, U.S. portfolio assets are added to reserves and short-term private claims and compared with foreign portfolio assets in the United States, as well as with liquid and

other less-liquid liabilities (as used in ratio \mathbf{B}_3). The impression is similar to that given by the more liquid combinations as A_2 and B_2 ; however, the deterioration is noticeably less pronounced. Of course, the value of portfolio holdings could decline sharply if either U.S. residents or foreigners attempted to liquify any substantial amounts of their holdings. This is one reason they cannot be considered as liquid as some of the other items discussed.

In general, it appears that there is a persistent tendency for the structure of U.S. assets to become relatively less liquid compared with the structure of U.S. liabilities. The proportion of liquid (or liquid and less-liquid) assets to total assets has tended to fall, while the proportion of liquid (or liquid and less-liquid) liabilities to total liabilities has shown relatively little change. For example, liquid liabilities plus nonliquid liabilities to foreign official agencies have persistently remained about one-half of total liabilities.

The ratio of total assets to total liabilities (C₁) is not intended to meas-

U.S. Direct Investments Abroad

The value of U.S. direct investments abroad increased by \$5.8 billion in 1969. about \$0.3 billion more than in 1968 (table 5). The 1969 increase brought the book value of such assets to \$70.8 billion, or 45 percent of the value of all U.S. foreign assets. Capital outflows of \$3.1 billion for direct investments abroad in 1969, which includes the use of both U.S. funds and funds raised abroad by U.S. corporations, were only marginally below the 1967 and 1968 level, but substantially below 1966 ontflows of \$3.7 billion. Reinvested earnings rose \$357 million to \$2.5 billion in 1969, but this was not as sharp an increase as that which occurred between 1967 and 1968.

A large number of international transactions must be examined in order to determine the balance of payments impact of U.S. direct investments abroad. These associated flows have have been combined with the explicit direct investment flows in table 5. Balance of payments signs are used and therefore increases in U.S. claims abroad are shown as minuses. (It should be noted that some of the accounts include items such as trade credits which are not related to direct investment.)

In addition to the outflow of direct investment funds, one needs to know how much is borrowed abroad by U.S. corporations, either directly from foreign banks and others, or by new issues

Table 5 .- Flows of Certain U.S. Corporate Funds-Changes In Foreign Assets and Linbilities, Adjusted Earnings, and Fees and Royalties (Millions of delians)

	_ 		***			· · · · ·				
Item, debits (), credits (+)			Total			l	₩*	plann Eu	горо	
	10m	1966 *	1007 •	1958 *	1908 P	1084	1069 -	1987 -	1998 -	1909 •
Net Bow	2,111	3,013	2,621	5,811	5,578	7	-16	414	2,962	2,47
Change in direct investment position. Baisence of payments flows Beinvested carmings. Other adjustments	-4, 93(-3, 403 -1, 542 10	-4,329 -3,061 -1,730 76	-4,632. -3,137 -1,598 13	-5, 492 -3, 200 -2, 176 -108	-5,780 -6,070 -2,582 -178	-1,854 -1,479 -408 31	2, 245 1, 534 436 20	-1,070 -1,458 -209 57	- 1, 663 - 1, 001 - 656 46	-2,14 -1,16 -84 -14
Other curporate chalms	345 -85 438	-434 -113 -322	-599 -281 -309	-192 -220 -772	-388 -424 60	24 34 -4	-444 -70 -305	221 78 148	736 146 596	31 →12 16
Corporate Ashillies other than new laures of securities. Long-term Short-term	134 29 107	489 (80 279	445 53 383	1, 146 716 424	969 601 278	119 23 04	371 102 170	325 64 201	1, 64t 70d 433	30 63 15
New tanuar of socurities 1 Of which: Used for direct innestment Deposited abroad (short-	191 -02 -139	-445 -445	-278 -278	2, 144 -788	1,029 -631	191 W.S.	591 18.d.	486 11.0.	2,144 10.0.	1,02 11.6
term corporate delina) Adjusted carnings 1 Reinvested cornings	5,846 1,349	5,784 1,730	6, 216 1, 508	7, 148 2, 176	-187 8,171 2,532	1,170 1,170 108	1, 164 435	2.4. 2,318 200	1,351 456	1,87 84
ments abroad	3, 963	4,046	4, 517	4,973	5,030	768	729	840	905	1,02
Pees and royalties from U.S. direct Investment	924	1,630	1,136	1,246	1,361	382	443	473	\$1L	58
Offici to "other adjustments" to direct investment	-15	⊸75	-43	108	L78	-91	-20	-57	46	14

^{*} Revised. * Proliminary. n.a. Not evaluate.

1. Excludes brokering claims and liabilities.

2. New issues of securities fold abroad by U.S. corporations exclude securities issued by subsidiaries incorporated abroad and also cardide funds obtained by U.S. corporations through bank learns and other credits. However, socirities issued by subsidiaries incorporated in the Neithertonias Antities are traited as if they had been issued by U.S. corporations if the proceeds of such issues are transferred to U.S. parent companies.

3. For a dispossion of this concept see the testinical appendix.

of securities abroad. Furthermore, the various uses of the proceeds of borrowings-whether they are used to finance direct investments abroad at the time of borrowing, or are repatriated to the United States, or are left on deposit abroad for later utilizationhave quite different impacts on the balance of payments. The disposition of the U.S. corporations' share of earnings of foreign affiliates-whether they are returned to the United States as income on direct investments or are reinvested abroad-has significant implications for the balance of payments, as does the amount of fees and royalties received by U.S. parents from their direct investments abroad. These effects are summarized in table 5. (As discussed in the Investment Position article in the October 1969 Survey there are a number of influences of U.S. corporate international transactions on the balance of payments which cannot be fully segregated and reflected in the table.)

The net flow of corporate funds in 1969 associated with the identifiable transactions had a favorable impact on the balance of payments of \$5.6 billion, an improvement of \$0.3 billion over 1968. (The \$2.5 billion improvement between 1967 and 1968 was probably associated with the Foreign Direct Investment Program which was made mandatory at the beginning of 1968.)

In 1969, the change in the direct investment position was adverse by \$288 million more than in 1968. This mostly reflected an increase in reinvested earnings as capital outflows showed a small improvement. Longterm corporate claims (other than direct investment) shifted adversely by \$204 million in 1969; most of this shift was accounted for by the receipt of long-term notes as a result of the liquidation of a major U.S. direct investment in Latin America. The entries in this account and in the direct investment capital flows account due to the liquidation are mostly offsetting.

Borrowing abroad by corporations was down sharply in 1969; new issues of securities declined by \$1.1 billion and other inflows from borrowing (as reflected in other corporate liabilities) declined by \$180 million. Partly associ-

ated with the \$1.3 billion adverse movement in borrowing was an improvement of \$838 million in short-term claims. In 1968, when borrowing abroad was much higher, corporations left a substantial part of the funds borrowed on deposit abroad which caused a sharp increase in short-term claims. The net effect of the change in borrowing and in short-term claims was an adverse movement of \$0.5 billion from 1968 to 1969.

The major improvement among all these accounts was in adjusted earnings on direct investments abroad, which increased by \$1.0 billion to \$8.2 billion in 1969. Income receipts accounted for \$0.7 billion of the increase while the remainder was reinvested abroad. Fees and royalties showed a \$123 million improvement between 1968 and 1969.

The \$1.1 billion improvement in earnings and fees and royalties exceeded the adverse effects of the other flows by about \$150 million; the remainder of the overall improvement of \$267 million came from the offset to the direct investment valuation adjustments.

Country and industry distribution of direct investment

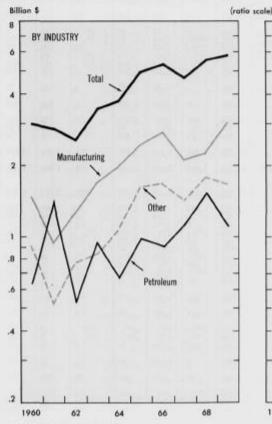
The developed countries, which includes Canada, Western Europe, Australia, New Zealand, South Africa, and Japan accounted for \$4.2 billion or 73 percent of the \$5.8 billion growth in the book value of direct investments during 1969 (table 6, chart 10). In 1968, these areas accounted for \$3.4 billion or 62 percent of the \$5.5 billion total rise in direct investments. U.S. investment in Canadian affiliates increased by \$1.5 billion during 1969, while investment in the European Economic Community (EEC) increased by \$1.2 billion.

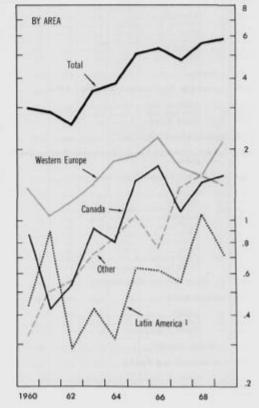
Investments in less developed countries rose over \$1.2 billion last year, about \$0.2 billion less than in 1968. The gain would have been about the

CHART 10

Billion \$

Annual Additions to Direct Investments Abroad by Industry and Major Area





1. Includes other Western Hemisphere.

U.S. Department of Commerce, Office of Business Economics

70-10-10

same in both years except for the involuntary sales of majority interest in two mining enterprises to the Chilean Government and the sale of a public utility company to the Peruvian Government. Despite these sales, investment in the Latin American Republics increased by \$0.6 billion. Direct investment in the international, unallocated category rose less than \$0.3

billion in 1969, after rising \$0.4 billion in 1968.

While the total value of U.S. direct investments abroad is not affected by valuation adjustments made as a result of capital flow between primary and secondary foreign affiliates, country values are adjusted as shown in table 7. And, although not shown in table 7, industry values are also affected.

Manufacturing. U.S. ownership in foreign manufacturing affiliates increased \$3.0 billion during 1969 to almost \$30.0 billion at yearend. In 1968, the increase was \$2.2 billion. Last year's gain reflected reinvested earnings of \$1.9 billion and capital outflows of \$1.1 billion. Direct investments in manufacturing have shown the greatest increase in value of any industry since 1960 (table 9).

Table 6 .-- U.S. Foreign Direct Investments,

													_		
							A.—	Book val	te al yes	rond :					
Llos	Area and country *			- -	106 8 -	•			"-			19	B\$ >		
	, , , , , , , , , , , , , , , , , , ,	Total	Mining & smelt- ing	Petro- leum	Manu- hetur- jug	Trans- portation & util- ties	Trade	Other	Total	Mining & smolt- ing	Petro- laum	Mont- factor- ing	Trans- portation & utili- ties	Trade	Other
ı	All arres	61,981	5,435	18,867	28,414	2,672	5,280	4,195	10,761	6,635	19,885	23,454	2,676	6,832	7,684
2	Developed countries.	48,600	3,845	9,522	21,736	cto	3,608	4,430	47,701	3,34	10,447	24,323	722	4,943	4,812
3	Careda	383,41	2,638	4,694	8,558	E110	1,122	2,03	21,075	2.761	4,355	9,389	(29	1,221	2,713
4	Europe 4	10,407	13	4,636	10,786	ย	2, 380	1,491	21,564	72	4,345	13,225	84	2,415	1,95
5	United Kingdom	6,094	2	1,063	4,2(3	90	430	446	7, 168	3	1,803	4.645	10	455	56
•	European Economic Community	0,012	10	2,140	6, 390	54	848	846	10, 194	17	2,243	6,310	53	943	₈₉
7	Reigium and Luxembourg	081	ല്പ്	u	58L	1 1	ᄪ	205	1,210	ო,	្រ	700	9	214	23
8	Project	1,004 3,765 1,275	(**)	209 1,104	1,340 2,285	14 18	103	113	2 091 4,283	(**)	205	1, 61E 2, 760	8 22	1.09 284	. 19
10 11	Netberlands	1,276 1,060	(**)	475 257	\$17 161	3 18	264 106 157	72 83	1,423 1,218	(**)	1,067 506 318	716 658	3 18	284 108 175	
12	Other Western Europo		40	020	1, 165	10	BÔL	800	4,202	52	908	1,339	16	F 013	79
L3 ·	Danmark	204 201	1	153	48	8_	44		300	1	107	58	e)	49	Ι.
14 15	Norway Spain	183	[[[]	101 185	906 180	13	20 100	21	223 577	[23]	108 118	62 205	ें ह	24 120	:
ID.	Biroden	516 1,437):: [281	130 53 6	8	88 400	625	1, 500	`g	ари —30	170 380	(*)	119 541	7
18	Other 1	761	10	202	275	· · · · •	187	te	"B\$3	`ž4	808	350	١	541 156	7
10	Japan	1,050		405	D22	3	90	21	1,215	. .	447	C)1		101	2
20	Angiralia, Now Zosland, and South Africa	3,688	448	787	1,200	3	987	185	3,855	479	835	2,021] 4	308	24
21 23	Australia	2, 652 100	386	£23	1,412	8	124 37	749 37	2,096 163	305 —1	(22)	1,507	1	160 30	8
23	- South Africa	404	(*) 81	` 148	, and	8	őű	39	735	84	158	374	8	115	2
24	Loss developed countries	16,763	2,291	7,496	4,697	274	1,671	1,825	29,800	2,321	7,830	5,167	791	1.187	2,10
25	Latin American Republicanted other Western Hernis- phere	19,101	L,838	0,680	1,006	CAR.	1,345	1,466	13.611	L,122	3,722	4,317	436	1,408	3.73
Ħ	Latin American Republics	11, 033	1,410	3,014	3,711	. 425	1,251	L 018	11,007	1,346	3,079	4,077	620	1,386	1,2
17 18	Mexico	1, 400 010	J12 10	214	1,003	អ	360 340	101 935	1, Gal 1, 071	138 10	35 220	1,108 00	26 56	201 845	1 3
Ð	Penamo, Other Central America 3	506	[6]	151	104 730 1,022			235 103 300 76 274	(30		1 364	113	140	49	1 2
SK SK SK SK	Argentina, Drosti	1, 584	(**) at	(**)	1,022	(*1) 27	107	78	1,334	() () () () () () () () () () () () () ((**)	780 1,112	(**) ²⁵	198 198 41 43	2
22 23	Chile. Colombia	902 032	(*)	(**)	00 106	(*) #####\$	89 58	271	840 084	453	(**) 342	98 920 97	("720	11 11]
34	P¢ru	002	421	(**)	100	2	51	20 101	705	્રેલુંક	(**) 1,771	L UF	(*)	50 27B	Ė
ü	Venezueto	\$ 027 \$00	(,4)	1, 790 169	382 50	100	258 20	188 143	2,008 554	50	1,170	416	65	23	Ī
ग	Other Western Hemisphere	2,008	510	007	203	58	84	488	2.14	576	643	270	74	\$6	1
39	Other Africa	1,878	an H	1.447	70	1 1	67	117	2,215	343	[,546	80	٠ ا	7L	1
33 40	I dberin,,	174	(=)	23	[[2]	922	24 0	160 060	172	1 522	(23)	[😩]	(#3)	24	7
41	Libya. Other.	1,143	243	700	CS.	(**) ₇	38	20	1,206	(**) 275	943	79	8 '	41	ı
4 2	Middle East	l '	3	1,666	63	1	20	54	1,525	3	1,65%	80		25	١
4)	Other Asia and Pacific	1,850	++	762	559	78	239	166	2,145	53	164	859	20	242	2
# 45	Indie Philipphies	281 673	(22)	52	132 288	1 30	41 01	100 305	294 741	(23)	(23)	143 270	43	97	10 38
46	Other	315	(?**)	(23)	190	30 37	107	ĕĕĭ.	1, îii	{ - }	[(~)	270 247	1 42	146	🖺
47	[nicrant gan], unailocaled	2,731		1,460	L	£,20£	1 1	01	3,413		1,708		1,159	1	L

^{&#}x27; Roytsed, ' Problemany. 'Less than \$300,000±. '*Combined in other industries.

1. The value of investments in specified industries and countries is affected by capital flows about foreign affiliates as shown in toble 7.

2. Does not ittem that all countries grouped in not "other" or regional entegory have U.S.

direct investment at any given time.
3. Direct investment statistics do not show any favestments in Basiani Europe.
4. Includes Austria, Cyprus, Finland, Bitsrafter, Greece, Greesland, Iceland, Include, Include

The developed countries accounted for \$2.6 billion of the 1969 increase in manufacturing, with Western Europe receiving about \$1.4 billion. European machinery industries, electrical and nonelectrical, were major recipients of capital outflows for manufacturing direct investments in 1969 (table 10). Investment in German manufacturing affiliates rose nearly \$0.5 billion, of

which reinvested earnings contributed \$0.3 billion. There were large flows of funds to German subsidiaries from parents early in the year, but after the mark revaluation and before the end of the year, most of the funds were returned to the United States. Common Market countries other than Germany had an increase in investment of nearly \$0.5 billion, more than double the rise

in 1968. In the United Kingdom investment was up \$0.3 billion during 1969, with the bulk of the increase from reinvested earnings. Investment in manufacturing enterprises in "other Western Europe" increased by only \$0.2 billion as losses incurred in the start up of new petrochemical and other manufacturing plants in Spain limited the growth in reinvested earnings.

Selected Data Items, Countries, and Industries

eraliob to

	D.—	Net capi	ial onifi	lows		C	. a.u- o 10	haro in breign c	reinvest orporati	ed mark oka	inga 			D.—24	ernings			L		E.—]:	(COMID			
008-			1040 +			1908 :			1000 -			1088 r			1080 +			1968+			1000 *			Lin
'elol	Total	Min- ing & spell- ing	Pakro- Jeum	Man- ufec- toring	Other	Total	Total	Min- ing & smelt- ing	Petro- leum	Man- upe- turing	Other	T'olal	Total	Min- ing & smelt- ing	Petro- louin	Man- utur- turing	Other	Total	Inter	Min- lug & smelt- ing	Patro- Jeum	Mod- ufac- turing	OUerr	
,200	3,078	52	1,022	t, [22	873	2, 375	2,632	168	—\$ 9	t,#01	522	7,422	7,055	811	2,494	3,185	1,482	1,972	5,835	661	2,445	1,325	1,034	
,677	1,903	75	en.	940	228	1,411	2,083	86	−61	L,627	419	3,347	\$,973	390	76	7.633	anr (1,976	3,007	224	T&#	1,412	600	
621	\$10	80	178	23 L	ref	772	937	77	95	699	16#	1,490	1,542	293	223	806	280	861	782	lt.	153	345	292	
.001	1,159		204	¥77	372	456	845	•	—368	650	218	1,369	1,645	10	- 196	9,462	579	546	1,024		35	632	344	1
762 438	284	(**) (**)	40	104	139	311	Iter	*****	−41	L60	24	503	428	(**)	-50	125	121	275	327	(*)	2	233 j	92	
78	103	(,	128 31	378	143	108	485	(**)	147	540 70	39 92	843 80	128		-120 -21	678 93	140 63	494 87	454	(,	20 -3	95	88 33	
-27 242 28 118	83 231 100 123	(3)	-1 41 16	16 74 160 83 56	90 73	8228	250 250 28 28 28		-77 -35	300 51	-L 10 12	289 S	138 178 407 70		-21 16 -69 -36	153 537 84 80	40 22	06 208 43 53	235 235 42 30	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	- 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	71 178 94	24 10	
200	123 220	(*)	40 36	123	28 97	186	29	(**)	-15 -0	40 101	∉ 146	65 323	41 470	'··· ('*}	—27 —8	150	328	100	240	(**)	-12 4	\$D 03	179	
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46	51	(**)	D	#5	Ě	42	138 71	()	-3 B	. 51	18	206 84	120	(**)	LŤ	68	48	46	52	(**)	11	9	1	
78	41		27	32	•	304	103		15	85	5	167	181		LS .	142	10	40	70		7	49	13	l
149	185	15	2	B0	43	100	184	1 14	36	12)	23	325	353	87	30	223	13	300	265	47	Б	164	31]
9 1 1 6 L	162 -6	(*)		70 -2 1	03 -2 3	120 12 26	138 U 40	<u>12</u>		843 0 31	30 3 17	14 14 11	247 10 127	(*) (*) 80		12 13	43	(85 2 74	131 14 65	g,		84 0 16	10 1 22	
, L#F	769	-23	347	213	222	434	540	73	-7	273	162	3.44	3,747	513	2,287	663	395	2,048	3,273	439	2,298	284	253	
617	346	-33	"	132	687	353	276	45	16	225	123	1,674	1,034	441	-162	457	266	1,216	1,277	404	472	237	161	
477	271	-87	67	1.00	147	200	302	42) 37	519	06	1,805	L, 40L	334	412	438	218	나이	3,040	287	305	230	340	ŀ
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62 72 24 30 80 70	94 90 01	2	(**)	35	12 02 20 26 30		88 -1 80 82 43 14	(9)	[+·] ¹	-2 28	(°)	30 126	129	(2)	3	1 91	80 25 48	56 75 94 15	20 135	(22)	(7)	3 (8 53	90 47 9	
70 34	-137 SD		(0)	86 82 1	1 3	38 74 3	1 43	(3)	(")	28 05	16	100 165	102 102	(**)	(7)	123 8	12 24	હ	1 110	108 102	(**) 10	_i	LLO	1
24 25	-20	(2)	(**)	18 -2	-18 -23	1 9 58	11 81	(27)	(**) ₂	10 3 33	0 20	17 104 430	34 110	(**) 104 (**)	(334	18 7 57	1 8 74	144 150 161 161 161	20 105 (0)	102	(41)	2 1 2 1	2 9 48	
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127	375	•	า	63] ×	43		1	32	39	1	201	279	-3	135	8)	86	343	184	1	े का	12	59	
7 24 00	41 131	(23)	8	24 34	-1 17 07	7 15 41	10 26 81	(:3)		7 0 26	19 37	21 55 136	27 65 187	(")		21 24 30	41 141	11 84 85	38 133	(3)		13 36 14	22 119	
00	1	(**)	L		97 73		1	(**)	(*)	26	37 62	136 231	187	(2)	(**) 132	1	346 191	1			(**) . (37		119	

Includes Costa Rico, E) Selvador, Quoternala, Honduros, and Nicaragua.
 Includes Bolivia, Donoinican Republic, Econdor, Halli, Poraguay, and Uruguay.
 Includes all of the Wastern Hemisphere except Canada and the 10 Latin American Republics Methodod in line 79.

S. Includes Builted Amb Ropoblic (Egypt) and all other countries in Africa except South Africa. 9. Includes Bahrain, Iran, Iran, Israel, Jordan, Kawait, Lobenton, Qatar, Suedi Arabin, Southern Yeunen, Syria, Trucial States, Oman, and Yenzen.

Table 7.-Net Capital Flows Between Primary and Secondary Foreign Affiliates

[Millions of dollars; net inflow (-)]

	1965	1966	1967	1968	1969 =
Canada	-8	16	1	-1	7
Europe	43	30	10	-5	2
France. Germany Italy. Switzerland. United Kingdom. Other.	22 -22 -9 77 -2 -22	-6 -16 -7 28 47 -16	6 -3 13 30 -15 -21	-3 -2 8 -11 4 -1	-19 6 11 6 -28 26
Latin American Republics and other Western Hemisphere	-8	-6	-20	6	-8
Argentina	-5 8	4 2 7 -19	-1 3 10 -32	-3 1 -2 10	-13 -13 3
Other countries	-27	-40	9	(*)	-1

^{*} Preliminary. * Less than \$500,000±.

The value of manufacturing enterprises in the less developed countries increased by only \$0.5 billion in 1969, with the bulk of the rise going to the Latin American Republics.

Petroleum. Investment in petroleum affiliates amounted to \$20.0 billion at the end of 1969, an increase of \$1.1 billion from 1968. This increase was significantly smaller than the \$1.5 billion rise in 1968, and reflected smaller capital outflows and an adverse shift in reinvested earnings. During 1969, in fact, petroleum companies actually reported negative reinvested earnings of

Table 8.—Acquisitions and Sales by American Companies of Foreign Enter-Sales by prises 1 by Area and Industry

[Millions of dollars]

Area and	(635)	1968		10000	1969	
industry	Acqui- sitions	Sales	Net	Acqui- sitions	Sales	Net
All areas	800	220	580	805	163	642
Petroleum Manufacturing. Other industries	33 650 117	11 141 68	508 49	31 543 231	(*) 90 73	31 453 158
Canada	137	3	135	222	40	182
Petroleum Manufacturing. Other industries	8 100 29	(*) 2	8 100 26	28 142 52	27 13	28 114 40
Europe	516	145	371	466	50	416
Petroleum Manufacturing. Other industries	464 47	127 17	336 30	(*) 329 137	(*) 37 13	(*) 290 124
Other areas	147	72	75	116	73	43
Petroleum Manufacturing. Other industries	20 86 41	10 14 49	10 72 -8	2 72 41	(*) 26 47	47

\$59 million, compared with positive reinvested earnings of over \$0.2 billion in 1968. Disinvestment resulting from repatriating earnings in excess of current earnings was particularly noticeable in the case of certain tanker affiliates of oil companies and in the Middle East. The increase in book value of petroleum industry investments in the developed countries accounted for \$525 million of last year's \$1.5 billion increase, while the less developed countries received \$334 million; petroleum affiliates in the international, unallocated category (which is not included in either of the preceding two categories) accounted for the remaining \$239 million.

The increase in book value of Canadian petroleum affiliates in 1969 was almost \$0.3 billion, about the same as in 1968. The value of investments in European petroleum enterprises increased by less than \$0.2 billion in 1969 as capital outflows dropped to \$0.2 billion. Earnings were negative (more so than in 1968) which resulted in negative reinvestment of \$0.2 billion; however this was largely offset by positive valuation adjustments.

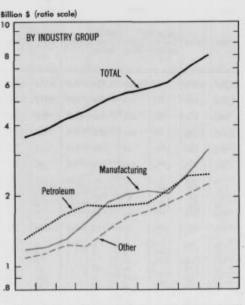
The \$334 million rise in book value of petroleum investments in less developed countries was less than half the 1968 increase. The increase in investment in African petroleum affiliates was limited by a large fourth quarter build up of accounts payable by U.S. companies to their producing branches, especially in Libya. Investment in Middle East petroleum enterprises was practically unchanged from 1968 as larger capital outflows for the year were offset by negative reinvested earnings.

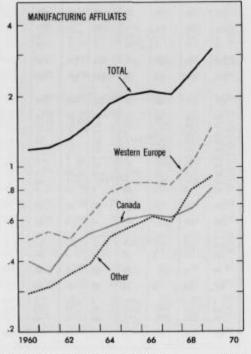
The increase of investment in international tanker affiliates was slightly less than in 1968. The financing of new super tanker purchases attracted large capital outflows, but larger than usual dividend payments by several companies led to negligible reinvested earnings.

Mining and smelting. U.S. direct investment in foreign mining enterprises increased by \$0.2 billion during 1969, much less than the rise in 1968. Reinvested earnings were the same each year, at about \$150 million, while capital outflows declined from \$0.4 billion in 1968 to less than \$0.1 billion in 1969. The involuntary sale of 51 percent ownership in two Chilean mining ventures reduced investment by over \$0.2 billion. Even excluding these transactions the rise in investment would have been less than in 1968 due to the fact that some important investment projects in Australia completed.

CHART II

Earnings of Foreign Affiliates





U.S. Danartment of Commerce, Office of Business Economic

78-18-11

Less than \$500,000.
 Includes acquisitions and sales of minority interests.

Transportation and public utilities.
(Formerly public utilities; there has been no change in the composition of this category.) The \$2.7 billion book

value of U.S. investments in the transportation and public utilities industries at the end of 1969 was essentially unchanged from 1968, as a small capital

outflow was offset by negative reinvested earnings. Capital outflows declined from 1968 to 1969; flows were enlarged in 1968 by security issues in

Table 9.—Selected Data on Direct Investments Abroad, by Major Areas

	[MBIIgns of Gollars]																			
		Book v	skio st y	Риотая			Net o	ipital oc	tilows			1	Berning	,				шеоте		
Viso and Aon.	Total	Mining & smelt- ing	Petro- lmam	Manu- Melur- ing	Other	Total	Atlning & amek- ing	Petro- leum	Manu- factor- ing	Other	Total	Attining & whelt- ing	Patro- leum	Manu- lectur- lng	Óthar	Total	Mining & small- ing	Potro- leuru	Magn- fectur- ing	Other
1964	31, 866 34, 717 37, 276 40, 738 44, 480 40, 474 54, 790 61, 401 61, 183 70, 763	2,997 3,094 3,244 3,465 3,031 4,265 4,265 5,035	10, 810 12, 100 12, 726 13, 726 14, 328 16, 206 16, 222 17, 300 18, 887 10, 985	11, (5) 11, 907 12, 250 14, 250 15, 635 11, 330 22, 678 24, 171 26, 414 26, 414	7, 007 7, 434 8, 657 8, 728 9, 882 10, 006 12, 134 13, 644 14, 246 14, 246	1, 674 1, 599 1, 644 1, 976 2, 328 3, 488 3, 401 3, 137 3, 200 3, 070	1645 700 975 1340 1349 3445 8300 9400 62	459 793 006 828 760 077 1,000 1,301 1,022	801 482 772 174 1,034 1,235 1,752 1,234 045 1,122	58 1 58 58 58 58 58 58 58 58 58 58 58 58 58	3, 566 3, 815 4, 234 4, 587 6, 071 6, 460 6, 024 7, 1156	304 302 372 388 512 671 050 746 746 844	1, 202 1, 476 1, 808 1, 824 1, 836 1, 836 1, 836 2, 440 2, 440	1, 170 1, 203 1, 307 5, 541 1, 852 2, 022 2, 104 2, 056 2, 619 3, 185	694 774 861 800 1,087 1,071 1,112 1,269 1,492	2, 355 2, 766 3, 044 3, 129 3, 674 3, 063 4, 015 4, 616 4, 073 5, 680	337 207 318 321 403 442 554 566 644	1, 150 1, 320 1, 605 1, 715 1, 850 1, 700 1, 781 1, 099 2, 271 2, 635	880 722 746 685 883 1,094 1,110 1,199 1,245 1,326	318 413 415 427 522 628 624 746 798 L, 014
Cahada: 1960 1961 1961 1962 1965 1965 1965 1966 1966 1967 1967 1968	17 M7	1,385 1,367 1,480 1,718 1,851 2,080 2,088 2,764	2,654 2,828 2,876 3,134 3,106 3,260 3,084 4,379	4, 827 5, 076 5, 312 5, 701 6, 198 8, 872 7, 005 8, 608 0, 380	2, 349 2, 331 2, 457 2, 748 2, 748 3, 654 4, 563 4, 563	461 302 314 366 206 902 1, 163 408 425 619	199 9 85 7 9L 5L 172 175 106	135 100 169 188 25 179 166 115 169 175	29 117 120 120 140 186 186 20 20 20 20	76 76 66 40 47 200 100 236 101	718 724 826 148 1, 108 1, 237 1, 327 1, 400 1, 443	88 96 97 127 191 101 240 276 283	98 114 121 140 170 183 105 207 243 223	308 350 460 625 556 606 628 613 872 806	184 150 147 147 180 222 222 257 300 280	861 476 466 434 103 766 700 861 762	47 51 60 80 118 110 120 151 169 152	00 78 79 80 118 122 112 132 100 182	170 213 221 192 200 315 354 206 301 265	78 122 116 103 129 186 170 206 221 202
Europe: 1960	1 10 934	在 10 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	1,763 2,189 2,386 2,778 3,129 3,427 4,008 4,430 4,808	8,804 4,253 4,883 5,634 6,687 7,666 8,870 9,798 10,788 12,225	1,075 1,287 1,812 1,876 2,304 2,808 3,207 2,445 1,443	942 724 865 924 L 388 L 479 L 834 1, 468 1, 001 1, L58	SS 3 1 2 1 1 7 7 9 0	278 376 220 308 414 349 657 623 337	507 239 463 363 519 710 800 663 562 577	62 116 183 166 363 878 277 244 123 372	76) 637 844 900 1,115 1,176 1,161 1,143 1,350 1,855	10 8 6 4 1 8 10 6 8	81 60 67 8 -41 -70 -107 -196	487 530 400 627 782 880 840 847 1,041 1,482	181 230 283 283 321 330 370 398 467 670	307 486 326 507 659 765 729 849 906 L, 620	11. 0 7 0 5 8 11. 7 6	55 47 63 73 64 17 4 6 1	241 220 334 345 427 632 489 561 882 632	90 104 122 123 163 211 225 275 816 354
Jajahi 1000	264 302 373 472 898 676 760 879 1,040 1,218		125 168 168 200 315 321 331 347 405	91 193 192 145 297 275 354 425 822 839	25 41 52 67 77 70 01 08 123 132	18 29 54 18 19 22 34 76 63		23 61 55 51 ~3 ~1 (*)	7 7 0 122 221 221 221 221 221 221 221 221 2	3 -1 4 1 1 2 11 2 2 4	31 34 49 49 01 01 123 167 181		14 18 5 11 4 14 10 21 20	8 10 12 28 41 46 48 127 142	10 11 16 10 15 22 19 16 20	16 16 19 21 21 20 47 43 40 70		537787878787	4 7 8 17 18 20 37	
Ambradia, New Zenhand, and South Africa: 1960, 1961, 1962, 1963, 1964, 1966, 1		79 88 107 146 168 257 384 419 440 420	373 433 483 627 570 816 646 720 720 826	603 636 742 883 1, 943 1, 185 1, 382 1, 040 1, 830 2, 020	14) 170 200 229 263 209 354 304 445 510	28 89 127 109 137 176 107 384 171	-6 2 7 11 11 57 70 70 10 10	~8 42 24 25 31 43 11 48 40 23	24 20 20 51 61 65 223 83 80	11. 24. 16. 82. 27. 18. 28. 28.	162 151 100 220 220 200 200 330 330	25 21 20 21 30 42 63 60 64	22 10 25 20 10 11 21 18 30	101 89 129 155 169 167 101 170 172 223	42222222222222222222222222222222222222	7) 103 107 97 104 143 123 161 200	19 14 19 13 18 39 38 46 67	100000000000000000000000000000000000000	46 78 87 66 70 83 82	8 11 13 14 19 10 17 22 24 31
Latin Averican Republica and other Western Hemisphyre: 1961 1962 1960 1964 1965 1965 1967 1967	8,346 9,230	1, 330 2, 332 1, 321 1, 363 1, 404 1, 604 1, 600 1, 680 1, 622	3, 122 2, 674 3, 686 3, 880 3, 845 3, 473 3, 473 3, 680 3, 722	1, 521 1, 797 1, 944 2, 243 2, 507 2, 545 3, 348 4, 005 4, 347	2,403 2,520 2,617 2,730 2,730 2,731 3,141 3,282 3,483 3,821	149 219 29 285 118 271 307 208 677 344	-80 32 -13 24 30 42 60 71 227 -31	24 63 -67 5 -74 -27 -66 177 68	125 78 183 183 183 183 183 184 198 198 198	60 46 94 81 56 81 125 126 44 187	970 1,079 1,170 1,125 244 1,320 1,452 1,308 3,514 3,634	274 206 230 210 244 210 359 317 212 441	370 478 643 632 530 513 512 510 531 402	147 279 173 171 243 289 342 200 408 457	229 229 233 203 196 228 230 213 347 347	710 934 801 908 1,011 1,013 1,100 1,218 1,277	234 198 221 246 296 296 327 327 374	\$83 428 468 544 531 476 490 480 480 472	04 76 71 70 98 127 127 128 216 227	00- 112- 111- 122- 137- 130- 151- 139- 164
Other press: [300] [301] [302] [303] [304] [304] [304] [305] [306] [306] [306] [306] [306]	4, 181	225 225 227 317 324 326 334 340 308	2, 763 2, 046 3, 142 3, 310 3, 436 4, 932 4, 159 4, 1617 8, 286 5, 816	206 220 247 203	1	1 19110	22 36 15 41 2 -12 -1	17 189 220 192 233 460 100 448 482 534	0 7 26 35 60 60 41 77 40 81	22 14 2 7 28 27 33 43 135 108	915 968 1, 158 1, 243 1, 316 1, 469 1, 745 2, 102 2, 369	31 20 17 21 33 30 30	707 780 988 1,045 1,077 1,160 1,201 1,466 1,774 1,067	34 37 35 57 60 70 08	126 127 182 147 165 176 176 194 228	702 876 1,025 1,003 1,234 (,310 1,256 1,777 2,204	27 25 17 12 17 27 27 39 39	700 768 033 1, 608 L 131 L, 168 1, 166 1, 307 1, 014 1, 963	26 25 20 17 26 28 20 30 48	46 66 44 65 80 01 63 92 74

[&]quot;Less then \$100,000 (\pm).

the United States by a U.S.-owned Canadian gas transmission compay.

Negative reinvested earnings in 1969 were mostly the result of a large dividend payment by an international shipping company to the U.S. parent out of accumulated earnings of previous years.

Trade and other industries. U.S. direct investment in trade and "other" industries increased \$1.4 billion last year, up from a rise of \$0.9 billion in 1968. In developed countries the 1969 rise was \$0.9 billion. Investment in European trade and "other" industries grow by over \$0.5 billion; this was about double the 1968 increase and reflected the need for funds both to finance recievables and inventories of trading companies and for the acquisition of banking, financial and service companies. The book value of U.S. investment in trade and "other" industries in the less developed countries increased by \$392 million with \$325 million going to the Latin American Republics and other Western Hemisphere countries. In the less developed countries, U.S. investment in agricultural enterprises and trading companies accounted for about one-third of the increase while most of the remainder went to service and finance enterprises.

Earnings

Earnings (not adjusted) on U.S. direct investments abroad in 1969 were nearly \$8.0 billion, up \$0.9 billion over 1968 (table 6D, chart 11). U.S. equity in the earnings of affiliates in the less developed countries increased moderately to more than \$3.7 billion in 1969, while earnings in the developed countries increased sharply to \$4.0 billion. Earnings of the international, unallocated category were \$0.2 billion in both years.

As a result of the continuing climb in earnings, the rate of return on all U.S. foreign direct investments rose to 13.0 percent in 1969, higher than any year in the 1960's during which the average annual yield was 12.6 percent (chart 12). For all industries combined, yields in the less developed countries were consistently higher than those in the developed countries. However, most of this difference reflected the structure

of the earnings distribution of petroleum affiliates; carnings in petroleum producing countries are consistently reported as higher than those in developed consuming countries. When rates of return on manufacturing are compared, yields in the two areas are about the same. In 1969, the rate of return on manufacturing investments was 12.7 percent in the less developed countries and 12.9 percent in the developed countries; for the decade, the annual average return on manufacturing investments in each area was 11.8 percent.

With the rise in the rate of return on manufacturing investments abroad to 12.8 percent in 1969, the rate of return of 12.6 percent on comparable domestic investments 2 was exceeded for the first time in a number of years. Over the past ten years yields on domestic investments averaged 12.4 percent, only slightly higher than the 11.8 percent average on direct investments abroad. Their movements over the years, however, have been significantly different. partly reflecting cyclical factors. Domestic yields were lower than yields abroad in the early 1960's reflecting lower profits associated with the domestic recession early in the decade. As the recovery progressed domestic yields surpassed those on foreign investments and reached a peak of 14.7 percent in 1966; during that year the return on foreign manufacturing investments was only 11.5 percent.

The gap was gradually closed during the next few years when economic expansion abroad was particularly strong. In 1969, the return on foreign investments continued to rise while

Table 10.—Not Capital Outflows to Manufacturing Affiliates by Industry
[Millions of dollars]

					<u> </u>					
Area and year	Mon- tifoc- turing total	Food prod- uets	Paper and allied prod- ucts	Chem- icals and alided pred- ucts	Ruly- bor prod- ucts	Pri- inary and fabri- cated motols	etinory oxecpt oxecpt oloctri- cal	Electri- coi ing- chinery	Trans- porto- tion equip- ment	Other indus- tries
AU areas: 1905. 1966. 1007. 1008.	1,625 1,762 1,221 045 1,122	110 108 84 100 134	00 181 48 7 11	902 503 428 203 157	10 25 4	85 135 242 160 135	288 236 138 71 177	96 134 115 -2 216	406 317 60 1 88	131 170 108 320 232
Canada: 1005. 1000. 1007. 1009. 1009.	**************************************	18 17 -10 21 63	126 126 -16	70 00 08 21 -2	-2 -2 -8 -8	7 24 -38 29 U	27 32 (7)	18 20 (*)	173 246 -73 -01 38	20 6 1 70 63
Entopo: 1086	761 800 663 662 677	41 61 65 60 64	### ### ###	07 260 201 164 101	2 16 2 -1	75 75 100 05	240 167 63 88 109	55 84 108 -29 LLL	176 01 62 23 -2	78 124 40 181 112
Japon 1 1905. 1908. 1908. 1907. 1908.	l IL	. 2 2 L EE	1 1 1 2 (')	(*) 5 12 8	8	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	2 4 1 -10 -5	(*) (*)	(S)	3 3 1 1 11
Apetralia. New Zeniand and Spath Africa: 1985. 1986. 1987. 1989.	48 46 224 53 60	13 10 7 38 8	2 	17 17 13 25 18	13 -3 -8 -8	-20 10 : 131 18 20	II. 3 10 0 3	-3 -3 10 3	17 2 44 10 2	-L 7 -L 20
Latin American Republics and Other Western Hemispheres 1945. 1966. 1907. 1908-	946 160 108 222 152	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	(') 3 -)	82 90 85 54 4	-1 6 9	20 14 34 22 23	1 1 1 2 1	10 9 1 10	28 -22 -1 68 44	27 30 46 64 29
Offer areas: 1906	106	-3 4 10 3	(7) i	21. 17 60 16 26	-2 2 2 8 7	(°) 4 3	5 5 21 2 3	11 4 4 6 20	(*) 1 2 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	(°) 4 7 7 7

[·] Revised. • Preliminary. • Loss than \$600,000 (cb).

² Potroleum investments are oxcluded both from manufacturing abroad and from domestic manufacturing. While the rates of return are calculated somewhat differently (see clart 12), the comparison made is probably the most appropriate one.

domestic yields fell with the slowdown in domestic growth.

While these cyclical developments no doubt had a major influence on the rates, other factors were also important. New investments require a seasoning period before they reach their normal profitability. Since a larger portion of manufacturing investment abroad is new, compared with domestic manufacturing investment, this probably contributed to holding the average rate of return on investment abroad below domestic rates. Barring adverse cyclical developments or a surge in new investments, as the sizable amounts of new investments made abroad in the 1960's pass from the initial startup period-when costs are high and markets are being developed-to the "seasoned" stage, total earnings and the rate of return should tend to improve.

The increased earnings in 1969 prin-

cipally reflected increases of \$666 million in manufacturing industries and \$172 million in "other" industries; mining and petroleum affiliates showed increases of less than \$50 million.

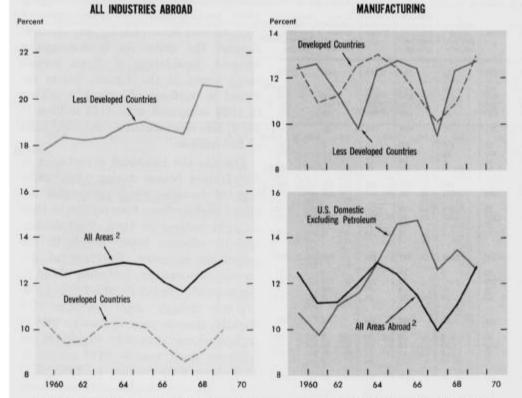
Earnings of manufacturing affiliates in Europe surged upward by 40 percent to \$1,462 million, with Germany accounting for \$224 million of the increase. Earnings of manufacturing affiliates in Germany were almost double the 1968 level, no doubt reflecting the strong growth there. In Canada, manufacturing was the only industry showing increased earnings in 1969 and accounted for \$806 million of total earnings of \$1,542 million.

The U.S. share of earnings of petroleum affiliates in the developed countries dropped from \$144 million in 1968 to \$76 million in 1969. This was due to higher costs for crude oil and products, mostly as the result of increased tanker

costs, which eroded profits of refining and marketing affiliates. European petroleum affiliates suffered particularly high losses of \$196 million in 1969. reflecting not only the higher tanker rates but also higher levels of exploration and development expenses in the North Sea offshore ventures. Earnings of petroleum affiliates in the less developed countries increased by \$126 million in 1969 despite a decline of \$69 million in earnings in the Latin American Republics and other Western Hemisphere countries. Higher costs of production and large expenditures in Ecuador and Colombia, for developing producing fields and construction of pipelines and other facilities, were the major reasons for the decline in the latter area. Petroleum earnings in the other less developed countries increased by \$195 million to \$1.825 million in 1969, reflecting increased production. Even in these countries, however, earnings were constrained by higher taxes and other costs which were not matched by increases in prices for crude oil at the producing level.

WILLIAM IN

Rates of Return ¹ on U.S. Direct Investments Abroad and Domestic Manufacturing Excluding Petroleum



 Return on direct investments represents earnings plus interest (on intercompany accounts) applied to book value at beginning of year. Return on domestic manufacturing represents net income applied to net worth at beginning of year (as computed by First National City Bank of New York).

Data in the direct investments category "international, unallocated" is included in the figures for all areas but excluded from the figures for developed and less developed countries.

U.S. Department of Commerce, Office of Business Economics

Direct investment income

Income from direct investments amounted to \$5.6 billion in 1969, an increase of over 13 percent from 1968; this was about equal to the percentage increase in earnings (table 6E). A disporportionately large share of the increased income—\$250 million out of \$666 million—was from affiliates in the international, unallocated category. This is largely the result of unusually large dividend payments by tanker affiliates of oil companies. Developed countries accounted for \$91 million of the total increase in income and less developed countries \$325 million.

Income includes net interest received on intercompany accounts and on the U.S. non-bank held portion of the foreign affiliates long-term debt. Interest is not included in earnings because it is deducted by affiliates as an expense item. Income out of earnings amounted to \$5.2 billion in 1969, up by \$580 million from 1968; net interest received amounted to \$481 million, an increase of \$86 million from 1968 and double the 1965 level of \$230 million. Not all of the increase in interest receipts represents

a net gain to the U.S. balance of payments because U.S. companies have to meet interest charges for capital raised offshore which was relent to their foreign affiliates.

Most of the increase in income from manufacturing affiliates was the result of additional interest receipts as most of the \$0.6 billion gain in earnings was reinvested and not returned to the U.S. as balance of payments income. Direct investment income receipts from petvoloum affiliates increased about \$0.4 billion in 1969 and the \$2.6 billion remitted as income slightly exceeded 1969 earnings.

Direct investment royalties and fees

Royalties and fees received by U.S. corporations from foreign affiliates have grown sharply in recent years to nearly \$1.4 billion in 1969 (table 11). These receipts from foreign affiliates represent charges to cover a portion of the funds

spent by the U.S. firms for research and development of new products and processes, as well as an allocation of the administrative and other expenses incurred by parent companies on behalf of their foreign affiliates. Foreign manufacturing affiliates contributed about \$0.9 billion, or 62 percent, of total receipts of royalties and fees, and European manufacturing affiliates accounted for over half of this total.

Foreign Direct Investments in the United States

During 1969 the value of foreign direct investments in the United States rose \$1.0 billion to \$11.8 billion at yearend, following a \$0.9 billion rise in 1968 (tables 12 and 13). Capital inflows (\$832 million) and reinvested earning (\$431 million) tended to increase investments by \$1,263 million in 1969,

Table 11.—Direct Investment Receipts of Royalties and Fees, by Areas and Major Industries

[Millions of dollars]

		1904			1966	•		1060 *	
Area and industry	Total	Royal- ties, 11- cense fees and routals	Monage- ment (ess and service charges	Total	Royal- this, il- ecuse tess and reptats	Monage- ment fees and sorvice charges	Total	Reyal- ties, liceuse (ces and rentals	Manage- ment fees and service charges
All steep	750	204	492	1, 216	622	724	1,369	м	12
Petroleom Manufecturing Trado Other Industries	110 670 68 108	13 210 22 10	103 200 30 84	160 801 112 174	15 405 43 29	145 366 69 145	101 868 131 104	20 530 76 26	16 24 54 10
Canada	162	.41	121	261	77	184	208	9/2	17
Petroleum Manufecturing Trade Other industries	124 124 14	(°) 35 3 3	15 85 5 11	15 165 14 34	(*) 99 0 1	15 126 10 33	10 15 15 46	1 122 6 5	10 10
Caronea Market	306 150	ta7 84	150 54	58E 26D	2N 173	217 54	184 193	38t 216	20
Patrokann Mantelockkring Trude Other industries	127 6 9	(*) 1	6 49 2 8	28 200 27 12	() iei §	23 45 10 10	22 241 22 14	10N 10N 10	4
Other Europe (Including United Kingdom)	166	13	93	242	(2)	121	289	145	12
Petroleum	109 15 28	5m 8 0	8 50 0 17	20 170 16 27	2 97 12 10	L8 82 4 17	20 204 38 21	3 192 34 6	2
Latin American Republics and other Western Hemisphere	148	3 0	112	224	73	163	250	74	#8
Patrolenn	22 64 17 34	2 25 4 2	34 39 11 25	33 119 27 47	3 50, 9	39 63 18 42	39 108 27 04	7 52 10 5	8 5 1
Other urcus	140		94	248	76	179	273	11	18
Petroleum	51 55 11 22	21 4	42 36 7	08 101 28 53	0 5) 8 10	56 56 18 43	84 114 20 40	18 63 9 6	

Preliminary. Revised Less than \$500,000 1. Excludes foreign film rentals.

but this was partially offset by a \$260 million downward adjustment in the value of assets held by foreign-owned U.S. companies, primarily securities held by insurance companies. In 1968, capital inflows were much smaller but valuation adjustments were favorable.

Capital inflows to the U.S. affiliates in 1969 reflected new investments of \$538 million and other inflows-mostly shifts in intercompany accounts-of \$294 million. New investments in manufacturing companies rose sharply while those in patroleum companies declined. In 1968 a foreign international petroleum company purchased more than \$200 million of stock in its U.S. subsidiary and there was no similar transaction in 1969. The rise in new investments in manufacturing was fairly widespread, but investments by German parent companies in U.S. chemical affiliates were particularly large.

Capital inflows other than new investments showed a \$400 million favorable swing from an outflow of \$107 million in 1968. Of this shift, \$310 million was due to an increase in the payables (liabilities) of U.S. companies to their foreign parents in 1969. During 1968 transactions on inter-company account had shown hardly any change. Besides the shifts on inter-company account, liquidation of direct investment assets in the United States resulted in outflows of only \$17 million in 1969 compared with \$108 million in 1968; this represented a favorable shift of \$90 million.

Despite the increased investment in the United States during 1969, earnings of foreign-owned companies declined slightly from \$968 million in 1968 to \$834 million in 1969. This decline mainly reflected lower profits in the petroleum industry. Earnings of domestic corporations, including those in the petroleum industry, also fell in 1969.

Even though total earnings fell slightly, income paid to foreign parent organizations, primarily dividends on common stack, rose to \$417 million in 1969 from \$388 million in 1968. The lower earnings coupled with increased dividend payments resulted in reinvested earnings of only \$431 million in 1969, down \$57 million from 1968.

U.S. Portfolio Investments Abroad

The market value of foreign stocks and bonds held by U.S. residents is estimated at \$18.7 billion at yearend 1969, an increase of \$0.5 billion during the year (table 2, lines, 7, 8, 9). Outflows of U.S. funds for purchases of such securities totaled \$1.5 billion during the year, but rising interest rates and falling bond prices resulted in a \$1.0 billion decline in the value of outstanding holdings.

U.S. holdings of foreign bonds remained unchanged from end 1968 to end 1969 at \$11.7 billion. The reduction in value due to a sharp drop in bond prices was offset by net balance of payments outflows to acquire additional bonds amounting to \$1.0 billion. Outflows of U.S. funds to purchase new foreign issues of bonds amounted to \$1.5 billion and were down slightly from 1968; issues by the World Bank and by less developed countries declined, although new Canadian issues increased

(table 14). Inflows due to redemptions and to U.S. net sales of outstanding bonds amounted to \$0.5 billion.

The market value of U.S. holdings of foreign stocks rose by nearly \$0.5 billion to \$7.0 billion at year and 1969. largely due to \$0.3 billion in net purchases of outstanding Japanese stocks plus \$0.2 billion in purchases of new issues (included in table 14); nearly half of the new issues were Canadian oil stocks. Price changes had little impact on the value of outstanding holdings of foreign stocks.

The significant reduction in the Interest Equalization Tax in April 1969 apparently had little impact on foreign placements of securities in the United States, as nearly all new issues actually placed were exempt. Escalating domestic long-term interest rates during the year were an important factor in reducing foreign bond placements in 1969, particularly by the World Bank and less developed countries. In Canada, on the other hand, demand pressures were quite strong. which led to increases in local borrow-

ing and in placements in the United States.

In the first half of 1970 interest rates in the United States continued upward and foreign bond placements fell to \$518 million. A significant drop in Canadian new issues, which was concentrated in the second quarter, accounted for most of the decline: this tendency was reinforced by somewhat more favorable borrowing conditions in Canada.

Foreign Portfolio Investments in the United States

After an extraordinary \$6.1 billion increase in the market value of foreign portfolio assets in the United States in 1968, the value of such holdings declined by \$0.8 billion in 1969 to \$22.9 billion at yearend (table 2, lines 29 and 30). A \$3.9 billion decline in the value of outstanding securities due to declining prices of both U.S. equities and bonds was only partly offset by \$3.1 billion in capital inflows due to net purchases by

Table 12.—Foreign Direct Investments in the United States, Selected Data Itams, Countries, and Industries

					biliBons of	dollarsj									
	Book Value at yearend		Net capital indows					Barnings		Income !		Reinvested earnings (
Area end ladostry	•	1908 *	<u> </u>	L968 r		Leds -		1060 -							
	1967		1000 ,	Tetal	Now Invest- ments	Other	Tetal	New Invest- monta ²	Other	1088 -	1040 • [1008 r	1040 >	1068 r	1960 >
Total	9, 923	10,815	11,010	289	426	-107	892	418	294	200	694	398	411	468	471
By arts:	l		l '				1			'			[.	
Canada. Buropo. United Klandonz. Buropean Bonnanie Community. Belgiam and Lunembourg. France. Germany Italy. Notherlands. Other Western Europe. Swedon. Switzerland. Other.	7,085 3,129 2,485 228 205 316 36 1,508 1,508 1,200	2,850 7,750 3,400 2,790 273 269 387 1,700 1,651 208 1,238 108	2,634 8,510 3,490 3,290 310 617 96 1,706 1,706 110 1,305	-20 207 214 212 25 10 34 141 -29 -74 81	49 363 109 199 (*) 52 138 4	-75 -6 -5 -22 -10 -18 -23 -74 -47 -6	943 580 86 401 10 174 -2 124 101 -0 107	94 359 50 244 5 134 106 60	150 101 30 110 12 70 -2 20 42 -8 42	162 667 271 285 22 23 48 102 131 12 113	122 068 272 269 19 26 22 8 185 118 1	64 888 140 111 6 11 7 1 87 49 7 30 2	47 48 48 48 18 19 10 10 10 10 10 10 10 10 10 10 10 10 10	162 971 108 173 19 165 90 4 165 90 81	84 318 107 130 17 14 13 81 81 81 81 81 87
Japan. Lutin American Republics and other Wastern Hemisphere.	108 102 43	181 182 43	176 103 105	-10	74	-14 -10	-34 -34	25 8 82	_59 1	(*)	41 11 2	(*)	0 12	(*)	8
Other	1 *8	**	100	-2	(*)	-2	42	•	(*)	1	, '	' '	'		()
Petroloum Manajecturing Trade	4, J8L 846	2, 251 4, 475 058	2,408 6,844 956	231 -21 22	212 81 07	19 104 35	142 567 	18 #1 23	127 100 -64	203 410 81 73	210 414 88 75	100 137 26 73	124 149 24 76	143 280 57	\$0 270 62
Insurance Other finance. Other	(4)	2,386 (1) 530	* 2, 189 (9) 833	47 27	00	-18 21	13 53	14 55	-1	136 3	75 744 -6	125 126	136 12	13 -6	-11 14

Royled. *Preliminary. * Lets than \$600,000(a).

1. "Earnings" represents the foreign share in corporate and branch camings; "income "
is the amount distributed to foreign above an after withholding texts, as dividends, interest
and branch profits. See technical appendix for an applausation of the relation between incomes,
sand information of the first reported capital inflow to establish or acquire

2. "Now investments" consists of the first reported capital inflow to establish or acquire

a new company or operation in the United States and the cost of acquisition of additional shares of arising companies.

2. Includes reariset revaluations of securities held by insurance companies.

5. Included in "insurance."

interest paid by agency tanks in the United States to foreign home offices has been aveladed from direct investment totals.

Table 13.-Value of Foreign Direct Investments in the United States by Major Industry and Country-End of 1969

[Millions of dollars]

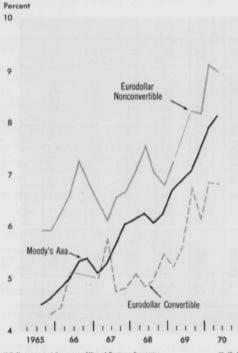
	Total	Petro- leum	Manu- factur- ing	Insur- ance and other finance	Trade and other
All areas	11,818	2, 493	5,344	2, 189	1,792
Canada. Europe. United Kingdom. Netherlands. Switzerland. Other.	2,834 8,519 3,496 1,966 1,395 1,653	132 2,322 829 1,275	1,644 3,530 1,176 535 1,026 793	325 1,766 1,143 55 323 245	733 892 348 101 46 397
Other areas	474	39	170	98	167

foreigners. In 1968, net purchases by foreigners accounted for \$4.4 billion of the \$6.1 billion increase in the value of foreign portfolio assets in the United States. At the end of 1969 foreigners held \$18.1 billion of U.S. stocks and \$4.8 billion of U.S. bonds.

Stocks

The value of foreign held U.S. stocks declined by \$1.4 billion in 1969 as \$1.6 billion of foreign net purchases of

Yields on Bonds Placed Abroad by U.S. Incorporated Companies Compared With Yields on Corporate Bonds in the **United States**



U.S. Department of Commerce, Office of Business Economics

70-H-13

corporate stock were more than offset by a \$3.0 billion decline in stock values due to price changes. In contrast, in 1968, net purchases were higher at \$2.1 billion, and the value of outstanding stock holdings appreciated by \$2.0 billion. During 1968 when stock prices in the United States were rising, there was a broad foreign interest in equities, and foreign investment funds, which had been organized in the preceding years, made very large purchases. The size of the U.S. market particularly attracted the foreign investment funds because trading in large blocks of stock could be conducted without substantially affecting the price. In addition, unsettling political developments abroad, such as the invasion of Czechoslovakia and the strikes in France also encouraged purchases of U.S. stocks.

In 1969, the lower inflow was apparently related to the fact that U.S. stock prices turned downward at the same time that other foreign share prices, except those in the United Kingdom, performed well. Also, Eurodollar rates rose to 11 percent during 1969 and provided an attractive alter-

Table 14.—Newly Issued Foreign Securities Sold to U.S. Residents

[Millions of dollars]

Issuer	1967	1968	1969	Jan June
Total 1	1, 619	1,703	1, 667	533
Canada. Central government. Provincial government-	1,007	949 86	1, 270 16	387
guaranteed Municipal authorities Corporate issues	601 160 246	508 101 254	616 84 554	219 10 158
Japan International organizations Less developed countries Other developed countries	14 246 352	3 390 320 41	9 164 211 14	45
Memorandum items: New issues of corporate stock included above	4	84	156	11
U.S. direct investment enter- prises 1. In Canada In less developed countries In other developed countries	45 45	354 291 63	61 61	114 114

New issues of U.S. direct investment enterprises placed with other than parent are not included with new issues but are recorded in the direct investment account.

native for funds that might otherwise have been invested in U.S. equities.

As U.S. stock prices dropped precipituously in the first half of 1970, foreigners made net sales of \$0.2 billion. The fact that sales were so small relative to the \$19.6 billion in outstanding holdings at the end of 1969 suggests a

Table 15.—Foreign Security Placements by U.S.-Incorporated Companies, by Type [Millions of dollars]

	8	Straight debt:	Payable in-		Conve			
	Dollars	Deutsche marks	Swiss francs	Other currencies	Dollars	Deutsche marks	Other currencies	Total 1
1965*	67 20 47				75 75			197 20 177
1966	161 55 51 10 45	56 25 31	10 10	*************	182 120 62	190 180		59 18 29 3 8
1967	225 60 75 70 20	15 15	33 11 11 11		177 20 10 50 97			45 9 11 13 11
1968	278 90 15 75 98	277 19 110 148	94 12 41 14 27		1,540 494 526 406 114			2, 18 59 60 60 38
1969 I II III IV	207 85 14 108	226 63 88 75	77 27 14 36		500 232 95 87 86		744	1, 05- 407 15- 22- 26-
1970* I	286 106 180		28 14 14	\$ 32 \$ 15 \$ 17	80 22 58		48	43 16 26

Six-month total.

These amounts differ from balance of payments figures which are net of placement costs.

Payable in British sterling.

Payable in Dutch guilders.

Payable in Swiss francs.

certain stability and long-term focus of foreign investments in U.S. equities.

Bonds

Foreign investments in U.S. bonds rose \$0.6 billion in 1969, compared with \$2.1 billion in 1968. Inflows of funds were \$1.5 billion in 1969, down sharply from the \$2.8 billion inflow in 1968. In addition, rising interest rates resulted in a \$1.0 billion reduction in the value of outstanding holdings, compared with a reduction of only \$0.2 billion in 1968.

The drop in foreign purchases of U.S. bonds largely reflected economic and institutional factors affecting U.S. corporate foreign borrowing. The large increase in new issues of securities sold abroad by U.S. corporations in recent years was partly in response to the Foreign Direct Investment Program. Under this program direct investments by U.S. companies which are financed by funds raised abroad are not subject to restriction. In 1988, when the program first became mandatory, U.S. corporations raised \$2.1 billion from bond placements with foreign investors. In 1969, such issues fall, but they still amounted to \$1.0 billion (table 15).

A sharp tightening in the Eurobond market and national capital markets abroad was probably a major factor in the 1969 decline in these issues (chart 13). In addition, the general weakness and uncertainty in U.S. stock markets made new bond issues convertible into U.S. stock at a fixed price much less attractive to foreigners: such offerings were reduced from \$1.5 billion in 1968 to \$0.5 billion in 1969 (table 15). The fact that U.S. corporrations had nearly \$1.0 billion of unused proceeds of earlier borrowing at end 1968, may have also discouraged further new issues in 1969.

U.S. corporations continued to establish Netherlands Antilles finance subsidiaries during the year as means for raising money in the Eurobond market. Tax considerations provided a major motive for establishing such subsidiaries. Security issues by these subsidiaries usually carry the guarantee of the U.S. parent company. For balance of payments purposes, these issues are considered net purchases of U.S. obligations by foreigners only to the extent that the finance subsidiaries transfer the proceeds to the U.S. parent. During 1969, \$283 million of such proceeds were transferred to U.S. parents for either foreign or domestic use.

In the first half of 1970, international bond issues by U.S. corporations declined further from 1969. Convertible issues were still depressed, and the very tight market conditions encouraged U.S. borrowers employing straight debt to reduce maturities to medium-term 5-year notes. Also, floating rate instruments were utilized by two U.S. corporations, with the rate on the issues pegged to the 6 months Eurodollar interbank rate with a minimum rate clause. Such instruments are designed to avoid long-term commitments at record high interest rates.

In 1969, foreign transactions in outstanding securities (including U.S. Government agency bonds) somewhat offset the decline in new issues. The World Bank increased its net purchases of U.S. agency bonds by \$0.2 billion to \$0.3 billion. Furthermore, foreigners increased their purchases of other outstanding U.S. bonds from \$30 million in 1968 to \$182 million as U.S. bond yields moved substantially upward. In the first half of 1970, net purchases of agency bonds and of other outstanding U.S. bonds amounted to \$188 milliou and \$178 million. respectively.

Technical Note

The various direct investment earnings items, including those shown in tables 6C, D & E, are defined below and their derivation and relationship to each other are detailed.

Item and definition

1. Net earnings of foreign corporations: The U.S. parents' equity in the earnings of their foreign subsidiaries after provision for foreign income taxes, preferred dividends, and interest payments.

2. Not earnings of foreign branches: The carnings of foreign branches of U.S. companies after foreign income taxes, but before de-pletion charges and U.S. taxes. Included with nut carmings of branchos are the U.S. share in the net carnings of foreign partnerships, sole proprietorships and other types of foreign organizations. All branch earnings are as-

sumed to be repairiated to the United States and thus are balance of payments flow items. To the extent that branch carnings are left abroad they are implicitly entered as off-setting capital outflows.

3. Earnings: Net carnings of foreign cor-parations plus not earnings of foreign branches.

 Gross dividends on common stock: Dividends paid out by foreign corporations before deduction of withholding taxes paid to foreign governments.

5. Foreign withholding tax: A tax withheld on the payment of dividends as distinguished from income taxes which are imposed on the carnings of a business. Taxes are also with-held by the payor on payments of interest and preferred dividends but both interest and preferred dividends are reported to the Balance of Payments Division on a net basis and, therefore, our data on withholding taxes relate only to those on common stock dividends.

0. Dividends: Dividends on common or voting stock only, net of foreign withholding taxes; dividends are included in income as

balance of payments flow items.

7. Preferred dividends: Dividends received on perference or non-voting shares after deduction of any foreign withholding taxes. Preferred dividends are included in income as balance of payments flow items. Preferred dividends are treated like interest in these accounts even though on the foreign company's books they are not charged as an expense.

- 8. Interest: The net interest received on intercompany accounts or on long-term debt of foreign affiliates held by the parent or other nonbank U.S. Investors, after deduction of any foreign withholding taxes. Interest is not included in earnings since it is deducted as an expense item by the foreign firm, but, it is included in income as a balance of payments flaw item.
- 9. Income: The sum of dividends, preferred dividends, and interest received by or credited to the account of the U.S. owner-all net after foreign withholding taxes—plus branch carnings after foreign taxes; all before U.S. taxes.
- 10. Reinvested earnings: Net carnings of foreign corporations less gross dividends on caminon stock.
- 11. Adjusted carnings: The benefits of ownership neeruing to a U.S. foreign direct investor after all foreign taxes, including withholding taxes, have been paid; this is com-prised of (1) funds returned to the United States as income in the form of dividends, preferred dividends, branch profits, and interest, plus (2) funds left abroad to increase the investor's equity in the foreign enterprise as a reinvestment of carnings.

Derivation and relationship based on 1969 preliminary data

[Millions of dollars]

2	Net earnings of foreign corporations. Net carriings of foreign branches Earnings	2 574	_	raporteŭ raporteŭ 1+2
4,	Gress dividends (on common stock). Foreign withholding tax (on com-	Z, 840	=	6 +0
	Dividuate (an common stock)	282 2, 607	-	reported 4—5 (reported)
7. 8. 9.	Preferred dividends	17 181 6, 630	_	roposicd reported 2+8+7+8
10.	Robivested excellings	2, 632	=	1-1 1-1
11.	Adjusted carnings	8, 171	=	9+10 9+148-6